



Motivational Speech Writing

An important part of a short story is the dialogue. The dialogue can make or break your story. When a character opens his or her mouth to speak, the reader “hears” that character’s individual voice. It is the writer’s responsibility to make sure that each character has a distinctive voice.

Directions: In the story, “Leiningen Versus the Ants” Leiningen has to give a stirring speech to his workers in order to get them to stay. Even after his speech, some still decide to leave. It is your job to write a new motivational speech that is persuasive enough to keep all of the workers at the plantation to fight the ants. Remember to begin with an attention grabber and keep your comments positive.

Criteria for motivational speech:

- ◆ Must present a clear argument
- ◆ Must address a specific audience
- ◆ Provides support for a position
- ◆ Argument must be organized
- ◆ Uses appropriate language
- ◆ Use correct grammar, punctuation, etc.

Rubric for Written Speech

	4	3	2	1
Purpose	Presents effective argument	Presents good argument	Presents an argument	Does not present an argument
Audience	Clearly addresses specific audience	Addresses specific audience	Minimally addresses specific audience	Shows lack of attention to a specific audience
Elaboration (x2)	Successfully combines words and images to provide convincing, unified support for a position	Combines words and images to provide unified support for a position	Includes some words that detract from a position	Uses words that do not support a position
Organization (x2)	Presents points in logical order, smoothly connecting them to the overall focus	Presents points in logical order and connects them to the overall focus	Organizes points poorly in places; connects some points to an overall focus	Presents information in a scattered, disorganized manner
Use of Language	Successfully communicates an idea through clever use of language	Conveys an idea through adequate use of language	Misses language and lessens impact of ideas	Demonstrates poor use of language and confuses meaning
Grammar	Contains no errors in grammar, punctuation, and spelling	Contains few errors in grammar, punctuation, and spelling	Contains some errors in grammar, punctuation, and spelling	Contains many errors in grammar, punctuation, and spelling