

Task 1: Travel Brochure

One of the students at Mueller High School is going to South America on a hiking excursion with a group of students. They need information, as well as maps, to have a successful trip. They plan to camp, or stay in an albergue, most of the time, so they will need the essentials. Another group will use this brochure for their own excursion. They will also evaluate on how well they would be able to find their way throughout South America. Do not forget to include a map so they see as many sites as possible. The brochure is in Spanish.

Criteria	pt value	4	3	2	1
Mechanics	X 2	All verbs and adjectives are in agreement with subject	Most verbs and adjectives are in agreement	Some verbs and adjectives are in agreement,	A few of the verbs and adjectives are in the right form and agreement
Content	X 2	Ideas are demonstrated through well-developed sentences.	Ideas are articulated with good sentence structure.	Ideas are weakly articulated with awkward sentence structure.	Ideas are poor and difficult to understand due to poor sentence structure.
Vocabulary	X2	Variety of new vocabulary incorporated into brochure	Mostly new vocabulary used throughout brochure.	Very few new vocabulary words used	No new vocabulary applied
Map-accuracy	X1	5 or more places on map labeled	3-4 locations on map labeled	1-2 locations on map labeled.	Map is evident but no labels within the area, poorly structured.
Map-information	X1	Expansive information about important geographical site included specific to country	Good information about important geographical site included specific to country	Basic Information about important geographical site included specific to country	No geographical site mentioned specific to country.
Appearance	X1	Colorful, clearly designed, legible, excellent visuals, outstanding effort evident	Some color, good design, most words legible, good visuals, effort evident	Few colors, or little colors used, fair design, few visuals, weak effort evident	No color used, not clearly designed, difficult to read, not visually pleasing, no effort evident
Total Points earned:			_____/40		