

Create a Business

SWBAT:

- Relate the conditions necessary for the Industrial Revolution in Britain to industrial growth.
- Write in a clear, concise format.

Task:

In the spirit of the Industrial Revolution, you are to create a business in modern times. You *must* draw the connections between everything you need for your business to the conditions needed to start industrializing in Britain. Create a poster, brochure or other creative way to describe your business. Relate all of the factors you needed to consider to the conditions needed for British industrial growth in a paragraph.

Criteria:

Your business should include:

- A Name
- A product
- How do you get your product to market?
- A location? (Land)
- Who will do the work? (Labor)
- How will you get resources (money, machines, uniforms, etc.)? (Capital)
- Relate the conditions for your business to the conditions in Britain.

Rubric:

Criteria	X	0-1	2	3
Business description		Describes few or no attributes of the business.	Describes some attributes of the business.	Describes fully all attributes of the business.
Land		Does not describe the need for land, or is unclear in the description.	Describes vaguely the need for land in any business.	Describes fully the need for land in any business.
Labor		Does not describe the need for labor, or is unclear in the description.	Describes vaguely the need for labor in any business.	Describes fully the need for labor in any business.
Capital (resources)		Does not address the need for capital and how to get capital, or is unclear in the descriptions.	Describes the need for capital, but does not examine how to get capital; OR describes how to get capital, but not the need for capital.	Describes fully the need for capital AND how they will get resources.
Utilizes connection to Britain	3	Describes few or no relationships between the conditions and factors available in Britain to the business.	Describes some or vague relationships between the conditions and factors available in Britain to the business.	Describes explicit relationships between the conditions and factors available in Britain to the business.
Write with clarity and concise thoughts	3	Unclear writing with lack of detail or excessive wandering thoughts.	Confused writing with wandering thoughts.	Clear writing with concise thoughts.
		0	1	2
Conventions		Contains <i>several</i> mechanical and writing errors.	Contains only a few mechanical and writing errors.	Contains little to no mechanical and writing errors.